

# BAM!

BLACK ART MAGAZINE

PRINT + DIGITAL MEDIA KIT 2024



# Amplify. Black. Art.

BLACK ART MAGAZINE  
The Voice of the Black Creative.

# About Us

Leading in Black Art.

# BAM!

## BLACK ART MAGAZINE

The new Black Art Magazine  
is now available in print and  
digital format for registered users.

### ABOUT US

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**Black Art Magazine** was founded in 2020 to showcase talented Black artists and serve as a source of information for individuals in the art industry. BAM aims to communicate the beauty of Black art and use its impact to spark a worldwide appreciation for Black culture. Black Art Magazine is independently owned and today is the one stop publication specializing in Black art news, lifestyle, business, and trends.



### Black Art Magazine

content is now available  
to registered readers on  
desktop, tablet, and mobile.



# Magazine Content

## Information that delivers inspiration.

### Artist Features

Introduces artists to the world by presenting their biography and artwork. Places a spotlight on both professional and aspiring artists who wish to share their stories.



### Artist Interviews

A closer look into the lifestyles of top Black artists and the meaning behind the work that they produce. Shares the steps they take and advice for being successful in today's art industry.

### Stories

1. Articles – Covering art business and news
2. Creative Writing – Poetry and short stories
3. Black Art Voices – Comments from leading BAM thinkers



### Print Advertising

High-profile full and half-page print advertisements are available in each issue.



### Advertorials

A limited amount of advertorials are available in each issue.



# Content Calendar

Timeline for *BAM!* Volume 3.



## SPRING 2024

**Publication:**

Volume 3, Issue 1

**Content Preview:**

- 1. The Art of Black History Month
- 2. "Casta: The Origins of Caste" Exhibition
- 3. First-movers at Black Art HQ

**Key Dates:**

Final copy deadline February 17, 2024  
Ad deadline February 17, 2024  
Publication date March 19, 2024

## FALL 2024

**Publication:**

Volume 3, Issue 3

**Content Preview:**

Coming Soon

**Key Dates:**

Final copy deadline August 24, 2024  
Ad deadline August 24, 2024  
Publication date September 24, 2024

## SUMMER 2024

**Publication:**

Volume 3, Issue 2

**Content Preview:**

Coming Soon

**Key Dates:**

Final copy deadline May 18, 2024  
Ad deadline May 18, 2024  
Publication date June 18, 2024

## WINTER 2024

**Publication:**

Volume 3, Issue 4

**Content Preview:**

Coming Soon

**Key Dates:**

Final copy deadline November 23, 2024  
Ad deadline November 23, 2024  
Publication date December 24, 2024

# Media Channels

How we reach the world.

Our goal is to spark a widespread appreciation for Black artists and the work that they passionately create. Our integrated marketing communication campaigns help us do just that.

## OUR REACH

**8.9K** BLACKARTMAGAZINE.COM  
PAGE VIEWS

**562K** 2023 SOCIAL MEDIA  
IMPRESSIONS

**2.1K** OPT-IN EMAIL  
SUBSCRIBERS

**2.3K** CURRENT INSTAGRAM  
FOLLOWING



## GLOBAL ARTISTS

Featured artists hail from around the globe including the countries of Sudan, Canada, the UK, as well as 7+ US states.

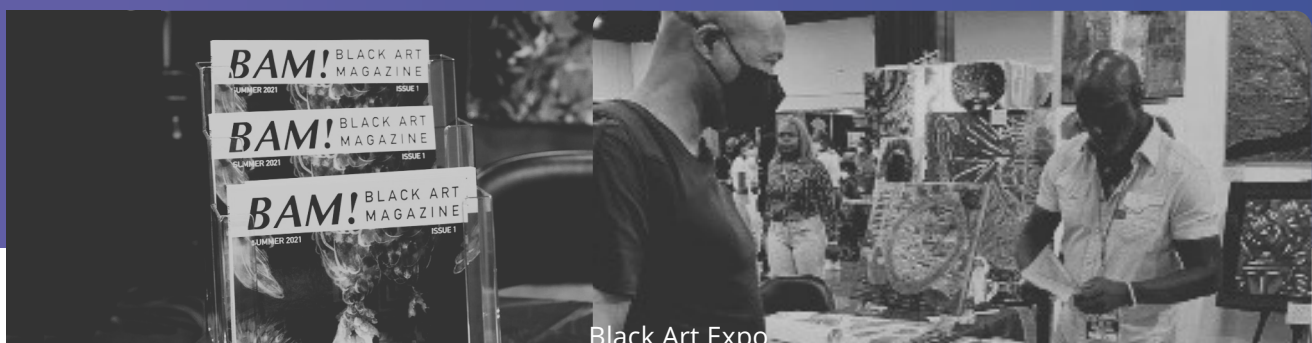


## DIGITAL PUBLISHING

High-quality content is delivered through our website and social media. Includes news articles and a range of high-value reports, features, and events information.

## BLACK ART EVENTS

BAM is presented at release parties and cultural events that recognize and celebrate Black art excellence.



Black Art Expo

# Ad Specs & Rate Card

PREMIUM POSITION	BASIC RATE
Inside Front Cover	\$800
Center Spread	\$800
Inside Back Cover	\$800
Back Cover	\$1000
FRONT SECTION	
Single Page	\$400
Double Page (Spread)	\$800
ARTIST FEATURES	
Intro Feature	\$175
Full Feature	\$75



## Full Page

Metric  
203mm (w) x 254mm (h)  
Imperial  
8" (w) x 10" (h)



## Bleed Size:

Metric  
206mm (w) x 260mm (h)  
Imperial  
8.125" (w) x 10.25" (h)



## Type Area:

Metric:  
178mm (w) x 229mm (h)  
Imperial:  
7" (w) x 9" (h)



## Half-Page

Metric:  
188mm (w) x 115mm (h)  
Imperial:  
7.4" (w) x 4.5" (h)

WEBSITE	BW (\$)	SIZE (IN)
Front Page Billboard Slide Banner	\$750	750 (w) x 1350px (h)
Front Page Banner	\$500	500 (w) x 1350px (h)
E-NEWSLETTER		
Email Banner	\$400	600 (w) x 300px (h)
SOCIAL MEDIA		
Instagram Post	\$200	1080 (w) x 1080px (h)
Instagram Story	\$50	1080 (w) x 1920px (h)





## KVBOND Business & Financial Services



### CONTACTS

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